

Quotation Package Design – Brand Identity

Client:	...	
Use	Complete product (not any separate element) can be used for: [kiezen uit: internal or external/ commercial or non-commercial/ web or TV] for the period of 1 year.	
Product/Material requested:	...	
Delivery artwork/material/info by client:	Date:	Material:
Quote date:	...	
Delivery date / Publication date:	... [echt alleen een publication date invoeren als het echt afgesproken is, want dit is weer een harde commitment]	
Concept development (image-, color-, history-, competition- and theme research/meetings/sketches/market developments)		Bedrag
Creative concept		Bedrag
Presentation preliminary draft*		Bedrag
Graphics design phase*		Bedrag
Testing, Finishing (specific requirements) and Delivery		Bedrag
Production products:		Bedrag
SubTotal		Bedrag
Delivery in format:	[Invullen in welk format we aanleveren]	
Materials		Bedrag
Discount	[PROBEREN TE VOORKOMEN]	
Total		Bedrag

The client is given the opportunity to provide feedback once in these phases at agreed times. The adjustments made are then presented for approval. If another round is required, additional costs will be charged, see additional services.

ADDITIONAL SERVICES AND PRODUCTS:

PRODUCT*		PRIJS
Animaticons (voor audiovisuels)	Per 5 stuks	1000,-
Extra feedbackronde concept of copy	Per round	250,-
Extra feedbackronde graphic design	Per round	250,-
Feedback ronde op voorgaande fase	Per stap terug	500,-
Delivery in other file formats	Per formaat	75,-
Stationary	On request	
Volledige rechten buy-out	On request	
Rechten op gebruik artwork (grafisch beeldwerk)	On request	
'Klantgroep Validatie' in creatie proces	Per 5 klanten	900,-
Ontwikkeling productie in 'mobile-format' (dimensies)	Per animation	150,-
Post on online location (Youtube/ Vimeo etc.)	Per locatie	75,-

* Contact us for more information about additional services and pricing.

If there are any comments or questions regarding this proposal, please contact us for an explanation. Upon approval, an invoice will be drawn up for 50% of the quotation amount (plus any out-of-pocket costs). As soon as this is paid, the process will be started. The remaining 50% must be paid before delivery. The result and the parts (such as: drawings, sketches, designs, photos, etc.) of the assignment are protected by copyright; use is only permitted in accordance with what has been agreed; adjustments, changes or changes may only be made by me. This is only different if I have given you explicit written prior permission for this and/or you have bought off the

rights in full.

This proposal is valid for a period of 21 days.

My general terms and conditions apply to all my offers and transactions, which will be sent to you free of charge upon request.